



Private jet and helicopter management



Image of Global 5000 on front cover provided courtesy of Bombardier Inc



Every aspect of our aircraft management service is tailored to your individual requirements.

## Private jet and helicopter management by PremiAir

“ If you own a jet aircraft or helicopter, we are here to make your life easier.

Operating aircraft safely and legally is a complex and time-consuming business. When you choose PremiAir as your aircraft management company you have the peace-of-mind that our dedicated team of professionals is working around the clock to ensure that every detail has been taken care of, leaving you to simply relax and enjoy the experience.

At PremiAir we have the experience and resource to deliver a comprehensive aircraft management service, tailored specifically to your individual requirements.

PremiAir has been at the forefront of business aviation for over 30 years and are proud to count many successful and high profile individuals and corporate organisations amongst our client base. As one of the few companies to directly offer fixed wing and helicopter management and charter, this brings many benefits to our clients and their travel arrangements.

I've been involved with aircraft management and charter for over 18 years and nowhere have I seen such attention to detail and a commitment to exemplary service. You can trust PremiAir to professionally handle every aspect of the day-to-day running of your aircraft. You just tell us when and where you need your aircraft and we'll take care of everything else.

Personal service, operational excellence and absolute discretion is our mantra. Contact me directly at any time to discuss your requirements in confidence.

Call +44 (0) 1895 830900 or email [n.gibson@premi-air.com](mailto:n.gibson@premi-air.com). ”

Neil Gibson  
PremiAir - Head of Charter & Management



## It's your aircraft the way you want it

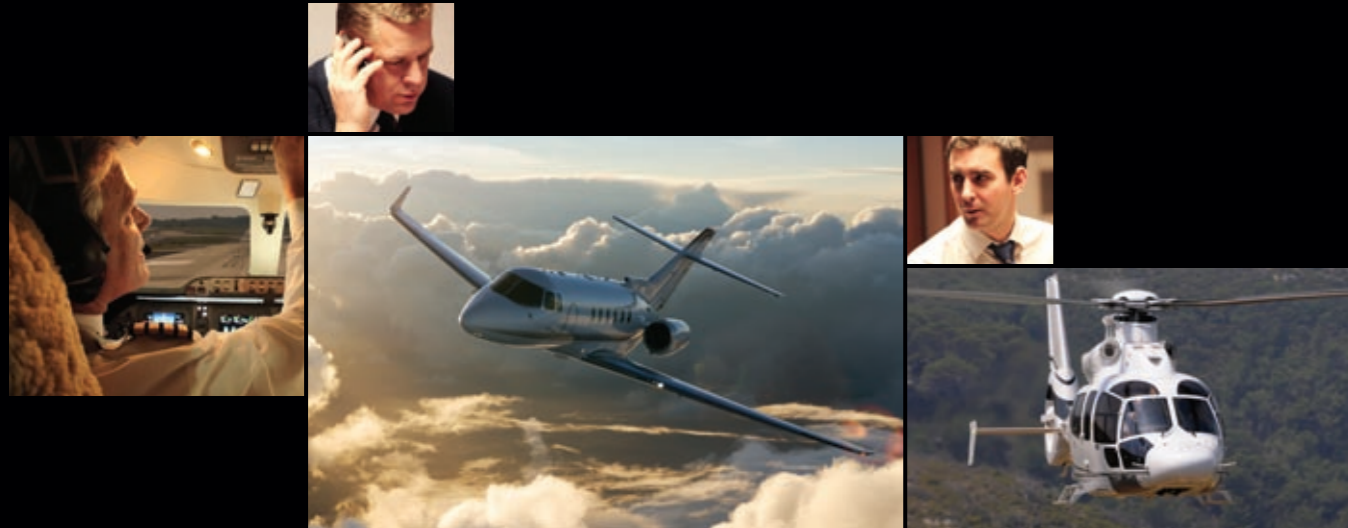
Tell us once how you like things to be and we make it happen consistently every flight, every time.

- Owning an aircraft brings many business and personal benefits with greater control over your travel arrangements. However aircraft ownership is complex with many operational, safety and legislative necessities that need to be complied with.

We understand that every client has unique requirements. Ours is not an off-the-shelf package; every aspect of our service is tailored to each client – the PremiAir team will work closely with you to ensure every flight you take is exactly how you want it. PremiAir manages all the flight operations, training, security, compliance, maintenance, administration and crew management, whilst you simply enjoy the benefits of aircraft ownership.

Many of our clients choose to place their aircraft on one of our Air Operators Certificates (AOCs). This means their aircraft can be chartered to third parties, earning valuable income when they are not using the aircraft themselves. If this is your preference we can provide objective advice based on your individual circumstances. Naturally, should you require your aircraft, we'll ensure it's where you want it, when you want it.





## Absolute discretion

- Although our clients are often high profile, we understand they do not want their travel arrangements to be so.

Discretion is an intrinsic part of the service we provide. We believe business aviation should be kept private and protecting client confidentiality is paramount. Security and safety often relies on maintaining a low profile when travelling. Royalty, statesmen, celebrities and heads of industry entrust us with their flight arrangements and aircraft management. You can too.

- Your privacy is something we always respect. We understand the importance of discretion.





## Experience is everything

- PremiAir and its original founding companies have been leaders in business aviation for over 25 years. We know business aviation inside out and we know how to manage aircraft. When you entrust your aircraft to the PremiAir team you know it will be professionally cared for 24 hours a day, 365 days a year.

Owning and operating an executive helicopter or business jet is a complex task and you need to know that your investment is being well cared for and the right decisions are being made. Your aircraft is an extremely high cost piece of equipment that needs maintaining and operating correctly in order to keep it reliable, make sure it performs to your expectations and to maximise its resale value for when you decide to part company with it. Experience is everything and mistakes, or less than optimal decisions, are often expensive.

Our aircraft management team will guide you through the labyrinth of ownership decisions and strategies, regularly reporting on everything you need to know. We will give you the options and explain all the pros and cons, leaving nothing to chance. Our goal is to make aircraft ownership a pleasure for you and to make sure the surprises are only good ones.

**In business aviation, never is the adage “experience is something you don’t need until just after you needed it” more true.**

## Safety first... always

- When you select an aircraft management company, you naturally expect nothing less than complete safety in all aspects of your aircraft’s operations. You take comfort from knowing that aviation is a highly regulated industry with very strict compliance criteria. But, as in all industries, there are companies that set the standard and those that merely comply with the minimum requirement. PremiAir is recognised throughout our industry as a company that sets the standard.

We have been operating and maintaining aircraft for more than 30 years and have learnt that whilst global industry regulations provide an excellent minimum standard, there are many actions and processes that can be introduced to further mitigate risk, particularly in an industry as complicated as ours.

**When it comes to safety, we are recognised as setting the standard that others aspire to follow.**

Risk management is a fundamental part of our company culture. All our staff live and breathe by the mantra “never compromise safety”. We recognise that sometimes the minimum standard is just not good enough. Recognising this and acting upon it is what sets PremiAir apart. Your safety is never left to chance.

We have honed our operational processes over many years and they have passed countless audits from all the pre-eminent aviation regulators. The PremiAir team are rightly proud that our services are trusted by the most demanding clients spanning royalty through to major corporations.



## A service second to none

- We pride ourselves on the high level of service we provide. We have extensive resources and fully equipped facilities, but it is the quality of our people that enables us to deliver on our promises. Our dedicated operations team is always on-hand, 24 hours a day.

Our experience ensures every aspect of your jet or helicopter ownership goes smoothly and is cost-effective.

### Travel management

- International and domestic flight planning and scheduling
- Landing and overflight permits
- On-board catering
- Onward travel, ground transportation and hotels
- Passenger and crew arrangements

### Flight crew

- Crew selection, recruitment, testing and supervision
- Licence, training and regular proficiency checks
- Flight and weather briefings
- In-flight monitoring to ensure all crew meet and exceed regulatory authority requirements

### Flight operations

- Available 24 hours a day, 365 days a year
- Hangarage and ramp services
- Charter management where appropriate
- Liaison with the regulator
- Fuel and handling

### Maintenance management

- Servicing, scheduled maintenance and defect rectification
- Airworthiness management and control
- Compliance with manufacturer service bulletins and airworthiness directives
- Reporting and logs with accurate record keeping
- Aircraft interior and exterior cleaning
- Approved service centre for many leading jet and helicopter manufacturers

### Aircraft administration

- Aircraft insurance
- Aircraft registration process including advice on country of registration
- Licensing and legislative compliance
- Timely and accurate filing of certifications and flight logs
- Clear reporting on a monthly basis to meet your specific requirements
- Cost control and consolidated invoicing





Jets and helicopters. Management and charter. A unique service that adds significant value to our clients.

## Private jets and executive helicopters

- PremiAir is almost unique in its ability to provide both rotary and fixed wing aircraft management. We have developed this combined service in response to the demands of our clients who own or use both modes of aviation and rightly demand a fully integrated service from their management company.

Each form of aircraft has their own idiosyncrasies and requires a different focus, but as an owner you just want to travel quickly and safely from A to B and both types of aircraft certainly offer unique advantages. A significant amount of our helicopter flights today are designed to link jet to city centre, office, home, event or vice versa; both for aircraft owners and for our charter customers. Time is a valuable commodity and, in serving both helicopter and jet markets, we have a solution tailored to meet your needs.

In 2007 our parent company, von Essen, bought The London Heliport and we added the management and operation of the Heliport to the PremiAir business portfolio. Through continual investment we have developed London's only commercial heliport into a unique facility the business aviation world can rightly be proud of.





## Maximising your asset's value

- Business aviation is a jungle of choices; a veritable maze of rules and regulations. Aircraft do different jobs in terms of their performance capabilities and not surprisingly each aircraft type and model has different strengths and weaknesses. The number of choices you have as an aircraft owner, in buying and then owning, are immense and PremiAir will help you make the right decisions at the right time.

When you purchase a jet or helicopter you will want the confidence that you have invested wisely, whether new or pre-owned. How the aircraft is managed, how it is operated and maintained are fundamental decisions that need to be carefully thought through in relation to your ownership requirements.

Aircraft management is a partnership. Helping our clients to make the right decisions is critical.

When to buy and when to sell are also key decisions because the desirability and value of a particular aircraft will often change significantly as the market changes. The length of time you expect to own the aircraft will affect the strategy for operation and management. Keeping your aircraft up to date with technology and whether or not to refurbish paintwork and interior furnishings are also important factors to be considered to help safeguard reliability and, most importantly, maintaining its future value.

We view our management of a client's aircraft as a partnership; a partnership that will only last if we provide our clients with the right support at the right time. In this respect we are very proud that many of our aircraft management relationships are well into their second decade.

## Complete peace of mind

- When you choose PremiAir you are choosing a company with over 30 years of experience in jet and helicopter operations, maintenance, sales and management.

We are an established, financially secure business who you can trust to responsibly manage your aircraft in your best interests. We employ over 175 staff across 5 bases within the United Kingdom and we can manage your aircraft wherever you wish to travel... anywhere in the world.

PremiAir is a company with its corporate roots in well regarded aviation companies such as Air Hanson, McAlpine Aviation Services, Signature Aircraft Engineering and European Helicopters.

PremiAir was originally owned by the Sir Robert McAlpine group before becoming part of the prestigious von Essen group in 2007. Employing over 3,000 people, von Essen has multiple business interests including owning a very large and growing collection of the finest luxury hotels.

PremiAir's attention to detail and customer focus has earned us many highly prized industry awards. In 2010 we won the 'Best Executive Aviation Company' accolade at the UK Business Travel Awards and prior to that we won for four consecutive years the 'Best Executive Aviation Provider' award presented by Buying Business Travel magazine. With this pedigree and consistency comes true peace of mind for our clients and the assurance of a service that will exceed expectations.



von Essen group

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